Shin Dong-hyuk

ESCAPE FROM CAMP 14
One man’s remarkable odyssey from North Korea to freedom in the West
BLAINE HARDEN
DoD Update Topics

- National Security
- DoD Budgets and Small Business
- Consolidation
  - Executive Branch Reorganization – OMB Memo; Sect 901
  - Category Management
- Simplification
  - Reduced Regulation – OMB Memo; Sect 809
  - Raise the Simplified Acquisition Threshold/Procedures
- Federal Acquisition Leadership
Discussion Topics

- DoD Small Business Workforce Development
- Cybersecurity and Personally Identifiable Information (PII)
- DoD Small Business Programs
- Small Business Strategy
Small Business Programs

- Small Business Innovation Research/Small Business Technology Transfer
- Rapid Innovation Program (formerly RIF)
- Mentor Protégé Program
- Indian Incentive Program
- Procurement Technical Assistance Program (DLA lead)
- Socio-Economic Programs
- Regional Councils
Step 1
Resource, train & educate the small business workforce.

Step 2
Build relationships to support the acquisition process.
SBPs Role in the Acquisition Process

Participate in these activities.

Monitor these activities.

- Requirements
- Market Research
- Acquisition Strategy
- Draft Solicitation
- Sign DD 2579
- Proposal Evaluation
- Contract Pre & Post Award

Performance Management

Products & Services
<table>
<thead>
<tr>
<th>Percentage</th>
<th>Industry Sector</th>
<th>NAICS Code</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>35%</td>
<td>Professional, Scientific &amp; Technical Services</td>
<td>54</td>
<td></td>
</tr>
<tr>
<td>26%</td>
<td>Manufacturing</td>
<td>31-33</td>
<td></td>
</tr>
<tr>
<td>16%</td>
<td>Construction</td>
<td>23</td>
<td></td>
</tr>
<tr>
<td>8%</td>
<td>Admin &amp; Support, Waste Mngt &amp; Remediation</td>
<td>56</td>
<td></td>
</tr>
</tbody>
</table>

85% of DoD procurement from small businesses is in 4 industry sectors.
Small Business Tech Innovation Programs

- Requirements
- SBIR/STTR
- Rapid Innovation Program
- Programs of Record/Commercialize

Performance Management

Customer Feedback
Examples

ABM Nosecone

Mentis Sciences
Developed proprietary processes to fabricate radomes and nosecones

BrainScope One

BrainScope
Creating a brain injury information hub
Values – Enduring and at the Forefront

**Leadership:** We provide the direction and resources needed to achieve DoD small business procurement objectives while managing differing perspectives, change, challenges and opportunities.

**Integrity:** We are trustworthy and accountable.

**Professionalism:** We are competent at small business procurement activities and strive for excellence through lifelong learning.

**Customer Focus:** We identify the customer, respond to customer needs and prioritize efforts to serve the customer.

**Advocacy:** We seek ways to leverage small business as a primary procurement option by emphasizing affordability, innovation, agility and responsiveness.

**Innovation:** We implement new ways of developing the small business industrial base to introduce new products, services and solutions to meet DoD mission requirements and maintain the competitive advantage over our adversaries.