We facilitate access to ingenuity residing within the small business industrial base the Missile Defense Agency (MDA) relies on for missile defense.

We strive to remain an integral player and valued advisor to the workforce developing and implementing acquisition strategies supporting MDA’s foundations for missile defense, while effectively advocating for use of small businesses in our procurements.

The MISSION of the MISSILE DEFENSE AGENCY

The Missile Defense Agency’s (MDA) mission is to develop and deploy a layered Missile Defense System to defend the United States, its deployed forces, allies, and friends from missile attacks in all phases of flight.

IN MARKET RESEARCH FY 2023

Note: All time frames are estimates.

Note: All time frames are estimates.

As of 9/8/22.

PROGRAM OFFICES

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<thead>
<tr>
<th>PROGRAM OFFICE</th>
<th>DESCRIPTION</th>
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<tbody>
<tr>
<td>AB</td>
<td>Sea-Based Weapons Systems</td>
</tr>
<tr>
<td>BC</td>
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</tr>
<tr>
<td>CR</td>
<td>Sensors, Command and Control</td>
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<td>MS</td>
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<td>TH</td>
<td>THAAD Project Office</td>
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M1SSILE D1FENSE AGENCY
OFFICE OF SMALL BUSINESS PROGRAMS (OSBP)

MISSION

We facilitate access to ingenuity residing within the small business industrial base the Missile Defense Agency (MDA) relies on for missile defense.

VISION

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As of 9/8/22.

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<td>THAAD Project Office</td>
</tr>
</tbody>
</table>

As of 9/8/22.

Note: All time frames are estimates.
**Engineering Portfolio**

- **Specialized Engineering Analyses**
  - Threat
  - Lethality
  - Flight & Ground Test Analysis/Integration
  - Risk/KNOWledge Points
  - International Program Engineering
  - Cyber Engineering

MDA encourages teaming arrangements to meet these consolidated requirements set-aside for competition among small businesses. Set-asides require prime contractors to comply with Federal Acquisition Regulation (FAR) Clause 52.219-14, Limitations on Subcontracting for small businesses. DOD contracting officers are required to use the clause at FAR 52.219-14 when issuing solicitations and awarding contracts or task or delivery orders under FAR Part 19 to small business concerns.

“Similarly situated entity” as used in this clause, means a first-tier subcontractor, including an independent contractor, that has the same small business program status as that which qualified the prime contractor for the award; and is considered small for the NAICS code the prime contractor assigned to the subcontract the subcontractor will perform. Calculation of the amount that can be subcontracted:

In the case of contracts for services (except construction), a small business shall not pay more than 50 percent of the amount paid to it by the Government to firms that are not similarly situated.

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<thead>
<tr>
<th>NAICS Code</th>
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<tr>
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**IT/Cyber Portfolio**

- **Cyber Compliance & Risk Management**
  - Cyber Controls Validation Testing
  - Software V&V
  - Cyber Range OT&E
  - Cyber Risk Assessment
  - Cyber Systems

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**IT & Cybersecurity Management**

- **IT Architecture**
- **IT Planning**
- **IT Networks/Systems Services**
- **Information Management**
- **Enterprise Operations**
- **Integrated Communications**
- **Information Assurance Workforce Mgt**
- **Cyber Planning/Integration**
- **Cyber Defense**

**Professional Services Portfolio**

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<td>QA Test Support</td>
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<td>Safety Policy/Planning</td>
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<tr>
<td>Security and Policy Review</td>
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**Facilities, Logistics, Environmental**

- **Facilities Planning/Policy/Operations**
- **BMDS Logistics/Analysis**
- **Environmental Management**

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**Professional Services Portfolio**

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<th>F&amp;O</th>
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Please Note: This chart provides an update to Industry Day #2, slides 15 and 22, and it is consistent with information briefed at Industry Day #3 and current MDA plans. This summary is provided for planning purposes only and all content, including NAICS codes, are subject to change prior to issuance of Final RFPs.*

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*This summary is provided for planning purposes only and all content, including NAICS codes, are subject to change prior to issuance of Final RFPs.
All A&AS services will be acquired through the TEAMS/TEAMS-Next Program. For those interested in participating in this program, stay engaged by attending our conferences for matchmaking opportunities with our large and small business contractors. Attend our conferences to meet with government representatives from MDA. We can also provide contact information for the appropriate agency or major prime contractor personnel to further market your products or services. We ensure that all acquisitions are reviewed for participation by small businesses. The key to making sure an acquisition is set-aside for partipation by small businesses is our ability to demonstrate there are sufficient businesses capable of performing the job we need, in a quality manner, and at a reasonable price to meet our agency’s mission.

MDA MARKETPLACES

Support for Development, Production, Fielding and Sustainment of the BMD System
- Many subcontracting opportunities with our large system integrators.
- For those interested in participating in this market, become familiar with the MDA Small Business Advocacy Council (SBAC). To learn more visit www.mda.mil.

Advisory and Assistant Services (A&AS)
- TEAMS/TEAMS-Next Program
- All A&AS services will be acquired through the TEAMS program.

HOW WE HELP YOU
- Our office is your advocacy office.
- We will help you understand the Agency and where your product or services might best fit.
- We can also provide contact information for the appropriate agency or major prime contractor personnel to further market your products or services.
- We ensure that all acquisitions are reviewed for participation by small businesses.
- The key to making sure an acquisition is set-aside for small business is our ability to demonstrate there are sufficient businesses capable of performing the job we need, in a quality manner, and at a reasonable price to meet our agency’s mission.

KEYS TO WORKING WITH MDA
- Let us know your capabilities by visiting our office or website at www.mda.mil and email outreach@mda.mil for information on how to register your company in our small business database.
- Attend our conferences for matchmaking with primes and meeting with government representatives from MDA.
- Provide quality responses to our “sources sought” notices when we issue them.

We often make important acquisitions strategy decisions based on responses to sources sought.

CHECKLIST
For Doing Business with MDA

1. Meet with your local Procurement Technical Assistance Center (PTAC).
2. Identify your product or service by North American Industry Classification System (NAICS) Codes.
3. Confirm your small business size standards.
4. Determine if your business is eligible to participate in any Socio-Economic Program(s).
5. Register in System for Award Management (SAM) to obtain a Unique Entity Identifier (UEI).
7. Become familiar with MDA and how your company can help the Agency accomplish its mission.

MAKE AN APPOINTMENT
Contact Information
MDA Office of Small Business Programs
Phone: 256-450-2872
Email: outreach@mda.mil
Website: www.mda.mil

ON THE COVER
May 10, 2011 - The Missile Defense Agency’s Sea-Based X-Band Radar (SBX) vessel passes the Seattle skyline as it enters Elliott Bay just before arriving at Vigor Shipyards Seattle.

The SBX visited the shipyard for maintenance and upgrades. The SBX Radar is one of the sensors for our nation’s missile defense system. Its mission is to identify ballistic missile threats and relay that information to the battle management, command, control and communications system for missile defense.


Do you have a product or service that supports the Missile Defense Agency mission? Email outreach@mda.mil.

“The MDA team is focused on designing, developing, delivering, and sustaining an advanced, fully integrated and layered missile defense system.”

Jon A. Hill
Vice Admiral, USN, Director, MDA
**MISSILE DEFENSE AGENCY**

**Mentor-Protégé Program**

**About the PROGRAM**

Mentor’s Eligibility

To be eligible to participate as a mentor, an entity must —

- Be eligible for the award of Federal contracts;
- Demonstrate that it—(i) is qualified to provide assistance that will contribute to the purpose of the Program; (ii) Is of good financial health and character; and (iii) Is not on a Federal list of debarred or suspended contractors;
- Be capable of imparting value to a protégé firm because of experience gained as a DoD contractor or through knowledge of general business operations and government contracting, as demonstrated by evidence of that such entity.

Protégé’s Eligibility

A qualifying Protégé must be:

- One of the following:
  - A “nontraditional defense contractor”
  - A qualified HUBZone small business concern
  - A Woman-Owned Small Business (WOSB)
  - A Service-Disabled Veteran-Owned Small Business (SDVOSB)
  - A socio-economically disadvantaged small business
  - A qualified organization employing the severely disabled
  - An entity currently providing goods or services in the private sector critical to enhancing the capabilities of the defense supplier base and key to fulfilling key DoD needs
- A business owned and controlled by an Indian tribe or Native Hawaiian organization.
- Eligible for award of Federal contracts
- No more than the Small Business Administration (SBA) size of standard corresponding to primary NAICS

Steps for Participation

1. Identify a Mentor/Protégé counterpart. (Mentor and Protégé are solely responsible for finding their counterpart.)
2. Identify Agreement type
3. Contact MilDep/ODA (reimbursable) or DCMA (credit) & (credit-hybrid) for additional requirements
4. Conduct needs assessment (recommended)
5. Develop agreement
6. Submit agreement for approval
7. Agreement start
8. Comply with reporting and review requirements

**Criteria for Agreement**

- May not exceed 2 years
- Must have milestones
- Must have metrics
- Should show value to Mentor, Protégé, and DoD
- Estimated dollar amounts of subcontracts
- Detailed cost breakdown:
  - The total amount of reimbursed to a Mentor costs of assistance furnished to a Protégé in a fiscal year may not exceed $1M
  - The average cost of a 2-year, direct reimbursed agreement is $500,000-750,000 (for each of two years)

Mentor’s Benefits

- Develop long-term business relationships with SDB concerns
- Develop SDB subcontracting base
- Direct cost reimbursement and/or SDB credit
- Teaming opportunities with the Protégé to win new contracts and/or subcontracts
- Participation in the MP Program as a marketing tool
- Networking opportunities

Protégé’s Benefits

- Relevant technical assistance
- Participation in the MP Program as a marketing tool
- Networking opportunities
- Teaming opportunities with the Mentor to win new contracts and/or subcontracts

DoD/MDA Benefits

- Stimulate and transition innovative technologies into established Defense Acquisition programs
- Resolve operational challenges and other critical national security requirements
- Train and develop business acumen and capabilities of Protégés
- Provides new development and technical assistance to Protégés for potential business opportunities with DoD agencies

**BACKGROUND**

The Mentor-Protégé Program was established in 1990 under section 831 of Public Law 101-510. This program was created in an effort to respond to DoD, prime contractors, that many Small Disadvantaged Businesses did not possess the technical capabilities and government contracting, as demonstrated by evidence of that such entity.

**Steps for Participation**

1. Identify a Mentor/Protégé counterpart. (Mentor and Protégé are solely responsible for finding their counterpart.)
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- Resolve operational challenges and other critical national security requirements
- Train and develop business acumen and capabilities of Protégés
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**Types of AGREEMENTS**

**Reimbursement Agreements**

- Identify specific contract vehicle/contracting officer endorsement
- Highly encouraged to use HBCU/MI/SBDC/PTAC
- Direct cost reimbursement of allowable costs outlined in Appendix I, including:
  - Direct labor costs (for assistance by Mentor firm employees)
  - Assistance provided by HBCU/MI/SBDC/PTAC
  - Other costs - detailed cost breakdown
- Military Services/Other Defense Agencies may have additional requirements
- Requires Military Services/Other Defense Agencies’ Approval

**Credit Agreements**

- Requires Defense Contract Management Agency approval
- More focused on business infrastructure
- Costs incurred under Credit Agreement - May be applied (in the following multiples) towards the SDB subcontracting goal under any Federal Agency Subcontracting plan (FAR 19.703):
  - 4x for assistance provided by HBCU/MI/SB
  - 3x for labor assistance by Mentor firm employees
  - 2x other costs (for example, travel or training)

**Hybrid Agreements**

- Utilizes some credit and some reimbursement instead of exclusively one or the other - Hybrid Agreements start out as a Credit Agreement for the first year, and then can be modified to include Reimbursable Agreement provisions for remainder of the agreement
- Process:
  - Development procedures similar to a reimbursement
  - Agreement transformed to a form contract document signed by both parties
  - Proposal can be submitted to DCMA MP Program Manager (PM) and serving DoD Component PM for consideration
  - The base year (credit) amount must be commensurate with the reimbursable amounts for Option Year 1

**CURRENT STATUS OF THE PROGRAM**

- Direct reimbursement of costs and credit towards subcontracting goals may be incurred through September 30, 2026

**FAILS TO PROVIDE**

- Specific contract vehicle/contracting officer endorsement
- Direct cost reimbursement of allowable costs outlined in Appendix I, including:
  - Direct labor costs (for assistance by Mentor firm employees)
  - Assistance provided by HBCU/MI/SBDC/PTAC
  - Other costs - detailed cost breakdown
- Military Services/Other Defense Agencies may have additional requirements
- Requires Military Services/Other Defense Agencies’ Approval

**REIMBURSEMENT AGREEMENTS**

- Requires Defense Contract Management Agency approval
- More focused on business infrastructure
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  - 3x for labor assistance by Mentor firm employees
  - 2x other costs (for example, travel or training)

**HYBRID AGREEMENTS**

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**REIMBURSEMENT AGREEMENTS**

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**CONTACT US**

Missile Defense Agency
Office of Small Business Programs
Mentor-Protégé Program
Building 5222, Martin Road
Redstone Arsenal, AL 35898

For More Information:
MPP@mda.mil
http://business.defense.gov/Programs/mentor-protege-program/
The Missile Defense Agency (MDA) has established the first-ever Mentor-Protégé Program (MPP) Broad Agency Announcement (BAA) to solicit eligible major Department of Defense (DoD) contractors (Mentor Firms) and eligible small business concerns (Protégé Firms) for participation in the DoD MPP in accordance with Defense Federal Acquisition Regulation Supplement (DFARS) 219.71, Pilot Mentor-Protégé Program and DFARS Appendix I, Policy and Procedures for the DoD Pilot Mentor-Protégé Program.

This is a Two-Step Open BAA issued under the provisions of FAR 6.102(d) (2), which provides for the competitive selection of research proposals. Step-One is the submission of white papers. MDA will contact those offerors whose white papers are selected to proceed to Step-Two, submission of a formal proposal, subject to availability of program funds. Formal proposals are not being accepted at this time. DO NOT submit a formal proposal until requested by the MDA Contracting Office.

The MDA MPP BAA is posted to the Contract Opportunities website [https://sam.gov/](https://sam.gov/) under Solicitation Number HQ0860-22-S-0001. The MPP BAA is a Two-Step open BAA. Awards can occur anytime during the open period. White Papers will be accepted from January 24, 2022 through December 29, 2023.

Go to the following link for more information and instructions on how to submit an application.

[https://sam.gov/opp/cf95d202f46949faa3e2ba2fb6c0ec72/view](https://sam.gov/opp/cf95d202f46949faa3e2ba2fb6c0ec72/view)

If you have questions about the MDA Mentor-Protégé Program please send an email to mpp@mda.mil.

If you have specific questions about the BAA please send an email to mppbaa@mda.mil.

MDA created the Digital Applications Center (DAPC) located near downtown Colorado Springs to collaborate with innovative businesses. The DAPC collaboration lab is configured with commercial, MDA unclassified, and classified network connections.

Created to pioneer innovative uses of artificial intelligence, data science and digital engineering, the DAPC includes data engineering and usability challenges with large M&S data sets. It co-locates expertise, data, and infrastructure necessary for success. Small businesses can use the DAPC to:

- Establish a supporting infrastructure and environment to perform activities, collaborate and communicate across stakeholders and lifecycle of MDS capability deliveries
- Leverage Data Science and Digital Engineering with the use of models to share authoritative sources of truth across IT boundaries to inform enterprise and program decision making
- Address usability, big data, and analysis tool development for the onramp and use of MDA’s new high-fidelity, all-digital assessment M&S federate

Requirements to use the DAPC:

- Contract with DoD (SBIR or other)
- Valid DD-254 for classified work
- DoD Government Stakeholder to endorse and initiate collaboration with DAPC
- A project plan for DAPC work

You can find more information about the DAPC in the 2022 MDA Small Business Conference presentation by Dr. David Lucia available on the MDA web site at [https://www.mda.mil/business/smallbus_programs.html](https://www.mda.mil/business/smallbus_programs.html).

MDA is currently evaluating the interest and demand for a DAPC in the Huntsville area. If you are interested, please email outreach@mda.mil.
What is MDA’s Cyber Assistance Team (CAT)?
A partnership between MDA and its Defense Industrial Base (DIB) to defeat global cybersecurity threats through threat-based, holistic cybersecurity reviews and the development of tailored mitigation strategies.
- Provide tailored threat reviews and mitigations of individual DIB partners
- Review the cybersecurity posture of MDA DIB partners’ networks and IT infrastructure
- Leverage public data and Intelligence Community data to characterize cyber tactics, techniques, and procedures (TTPs) facing industry and BMDS related networks/systems
- Improve protection of Controlled Unclassified Information across MDA operational and DIB networks/systems

Why Participate in MDA CAT Assistance Visit?
Participation is beneficial to your company and MDA.
- Provides DIB partners insight into vulnerabilities associated with their networks/systems with recommendations for mitigation
- Identifies cyber threats to your business’ proprietary information and/or personnel
- Helps meet compliance with DFARS 252.204-7012 and NIST standards
- DIB data will remain private (no attribution) and will be protected via secure transmission and storage techniques
- It’s FREE and there is no retribution or attribution for observations or findings!

Be part of the solution:
Help MDA combat loss and theft of Controlled Unclassified Information and your Intellectual Property. Cybersecurity threats pose an immense, expanding threat to national security and to your bottom line. Help us identify and thwart the cyber adversaries. CAT cybersecurity partnerships are enduring and make a difference!

How to participate:
Contact the Cyber Assistance Team at MDACyberAssistanceTeam@mda.mil or at (256) 450-1003.

MDA has partnered with the Defense Information Systems Agency (DISA) to develop and field the Defense Industrial Base Enterprise Mission Assurance Support Service (DIB eMASS) solution. DIB eMASS, a comparable version to the existing eMASS platform, but specifically tailored for industry needs (Defense Federal Acquisition Regulation Supplement (DFARS) 252.204-7012/7019/7020 and National Institute of Standards and Technology (NIST) Special Publication (SP) 800-171), provides MDA’s DIB Partners with a tool for cybersecurity management, which addresses the requirements of DFARS 7012/7019/7020. The goal of DIB eMASS is to assist MDA’s small and medium sized vendors with developing system level System Security Plans (SSPs) and Plan of Actions and Milestones (POA&Ms) and is available to companies of any size subject to onboarding requirements.

Since 2017, the DFARS 7012 clause has been a requirement on all MDA contracts. It requires Contractors to provide adequate security to safeguard covered defense information (also known as Controlled Unclassified Information (CUI)). Specifically, Contractors are required to implement the 110 security requirements associated with NIST SP 800-171 on their company information systems handling CUI. Simply put, if an MDA contract is being supported and handles CUI on the company network, the NIST SP 800-171 security requirements are required to be implemented and documented in a POA&M.

DIB eMASS has an Authority to Operate (ATO) and resides on Stratus, DISA’s latest Government milCloud solution. DIB eMASS is free to use, but DIB Partners must be associated with an MDA contract. DIB eMASS will help your company understand, create, and store required documentation in preparation for required self-assessments or on-site assessments. If your company is interested in learning more about DIB eMASS, or your company is ready to start taking advantage of what DIB eMASS has to offer, join a number of other companies and contact the MDA DIB eMASS Team at MDAcybersec-acq@mda.mil to assist in setting up your DIB eMASS account!
The Missile Defense Agency’s
MISSILE DEFENSE AGENCY’S SMALL BUSINESS ADVISORY COUNCIL (SBAC)

The Missile Defense Agency’s Small Business Advisory Council (SBAC) will be co-hosting the 2022 “Connecting with the MDA Primes” on December 8, 2022 in Huntsville, Alabama. This will be a hybrid event offering in-person and virtual options.

Come hear about the MDA small business programs and talk with the MDA Prime contractors to see if your product or service can be utilized. Don’t miss this opportunity to make a connection!

More information available at: https://catalystcenter.ecenterdirect.com/events/971936

*Code 541712 is now reported under 541715

Source: FPDS, 10/1/21 - 9/30/22
MEET OUR STAFF

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WEBSITES OF INTEREST

MDA Office of Small Business Programs
www.mda.mil

MDA Business Acquisition Center
www.mda.mil/business/acquisition_center.html

MDA SBIR/STTR Programs
https://www.mda.mil/business/SBIR_STTR_programs.html

SAM.gov
https://SAM.gov

MDA Small Business Advocacy Council
www.mda.mil/business/bus_mdasbac.html

MDA Unsolicited Proposal Guide

Project Spectrum
https://projectspectrum.io/#/

Acquisition & Sustainment, Office of the Under Secretary of Defense (CMMC 2.0)